



IDS

information display
system



Ascot Visual Solutions Limited

www.avs-gb.co.uk

information display system

OVERVIEW

Ascot IDS is an easy to implement and use information delivery system. Based around the popular TCP/IP protocols, IDS sends messages in many formats that can be placed strategically on your choice of screen or directly to individual workstations.



"The need to accommodate and manage the display of information in today's fast moving world, is vital to ensure the smooth running of any organisation."

Enhanced technologies within IDS, allows any number of messages to be sent at the same time to any or all screens at the site running the IDS software. The IDS system is extremely flexible, ensuring that specifically targeted audiences receive relevant up-to-date information. "Information Overload" becomes a thing of the past.

Utilising web technologies to the full, IDS is capable of streaming messages in a variety of formats including text, pictures, video, Macromedia Flash presentations, Powerpoint slides and live web pages - the choice is endless.

IDS users are able to create a range of attractive and eye-catching slides using their favourite authoring tool, ensuring message data can be produced and sent on time to the correct display.

COMPLETE SATISFACTION

IDS is only part of the complete AVS package. The IDS system is complemented by expert installation, experienced project management, after sales service continued via the "Helpline" with on-going maintenance and support. IDS is the perfect solution for busy environments where critical data is required 24/7 without fail.

"Displaying business critical information where and when you need it."

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CONSIDER THE BENEFITS



Keeping your operation up-to-date with fast, accurate messages dramatically improving performance and satisfaction.

GET THE WOW FACTOR

In this high-speed, high-tech, high-impact world, being the same just isn't good enough. Your customers, current and future, feel that they have seen it all when it comes to promotions, adverts and announcements.

PROVE THEM WRONG

Open up exciting possibilities for getting your messages across to new and existing customers. Create amazing, high-impact promotions quickly and easily.



With IDS, it's easy to create TV-quality presentations using a range of movie clips, animations, pictures, text and audio to promote new products and reinforce branding.

Add new products and change content with a few clicks and make presentations more dynamic by adding live feeds from web pages, news, weather and sport results.

SMARTER INVESTING - INFORMATION & PRODUCTIVITY

IDS offers scalable solutions tailored to every business need from single displays to multi-site corporate networks.

Save money and resources by using existing creative content from TV, print, or Web advertising for use on the system.

Schedule a variety of content to display at different days or times. Plan promotions around specific events and occasions; push certain products at peak times or when the content is day/time-specific.

Real-time advertising and information updated on the fly from one remote authoring station and broadcast immediately to audiences regardless of location.

Content may be produced by you, our team or a blend of the two. Ascot's IDS can take the worry out of getting it right by offering full project management, media production and design services.



"IDS has the backing of a trusted company with years of experience within the audiovisual market."



Ascot Visual Solutions is a design and manufacturing company providing information, monitoring and training delivery solutions for the government, commercial and training sectors.

Our combination of software development and hardware engineering skills enables us to offer a range of highly innovative products to our customers. Using the latest technologies, Ascot Visual Solutions is able to provide full project management, installation and service support facilities.

Our product range is extensive and includes the development and implementation of training delivery systems, observation and monitoring solutions together with innovative messaging networks.

Our Coursemaster product's prominence in the marketplace has established an international blue chip client base including large multi-national and international companies, government and military departments, banks and financial institutions and universities.

Our reputation has been built on our ability to work closely with our customers in the development of solutions to help them achieve their targets.

ASCOT PRODUCTS:

COURSEMASTER

Coursemaster is very easy and intuitive to use for both instructor and trainee. It doesn't require the learning of an additional user program and easily incorporates additional inputs such as laptops, DVD players etc. There are currently over 10,000 Coursemaster installations throughout the world, with systems that are used every day that were installed over 20 years ago. How many versions of software and how many PC's would you buy in 20 years?

WHITEBOARD INTEGRATION SWITCH

The USB Whiteboard Integration Switch allows the centralised use of an integrated whiteboard. Used in conjunction with the Coursemaster system, the switch allows the transmission of trainees' screens to the whiteboard.

MICROLAB SYSTEM

The Coursemaster MicroLab System was especially designed for the integration of microscopes and cameras in labs and classrooms. By integrating microscopes and projectors, the system can be used to facilitate the comparison of images or slides on individual PCs around the lab without losing quality of image and without delay.

IDS

IDS (Information Display System) provides an information solution for communication and information delivery in any format (text, graphics, html, video, animation) to screens locally or globally. Its flexibility enables the user to send information to selected monitors/sites situated where that information would be most relevant. IDS will provide you with today's solution for tomorrow's information.

AMPLIFIERS & SPLITTERS

AVS can supply a range of Amplifiers to boost signals for transmission over long cable lengths and Splitters to allow for additional inputs and outputs.

